

# INTERIOR *Revivals* INC.

## In This Issue

Melanie Becomes Color  
Instructor for Georgia

Change Your Decor,  
Change Your Life

Ask Melanie

Upcoming Events

New Clients

## Quick Links

[Register for the Home  
Stager's Guild Now](#)

[View Our Past  
Newsletters](#)

[Learn More About the  
Dewey Color System](#)

[More About Interior  
Revivals](#)

## Melanie Becomes Color Instructor for Georgia

Melanie Serra has been named the instructor for the Dewey Color System's "We Make Color Easy" program in Georgia. This new revolutionary design service goes beyond today's random color selection and is based on the world's only validated color personality test. It has been featured on Discovery Channel's "Christopher Lowell Show" and in at least 60 national



magazines, including Better Homes and Gardens, Remodeling Magazine and Metropolitan Home. Until now consumers made random color selections without knowing why. But this new system goes beyond random selection and into making the home a personal expression of the homeowner. Part one consists of the homeowner choosing their favorite colors. They learn why these color selections are appealing and are then advised of their "comfort colors"- hues that both sooth and inspire them. These comfort colors establish the palette for paint, fabric and accessories. Part two fuses practicality and passion. Using the patented Dewey coordinator, the perfect colors are then selected providing the client with numerous color matches. This system has scientifically validated what everyone intuitively knows - that each color hue has a distinguishing quality. This energy emitted through light bears physical characteristics that each person reacts to differently. When a person surrounds themselves with the preferred colors, they are subconsciously encouraging their hopes and aspirations. Conversely, non-preferred colors give them the courage to see what they have a tendency to avoid.

As a Dewey Color consultant, Melanie will select precise color combinations for each homeowner that reflect and inspire their personal taste and personality, providing them with sacred spaces in their home.

As a Dewey instructor, she will provide training programs to other designers and home stagers in the southeast region to become certified Dewey Color

Consultants.

If you would like more information about We Make Color Easy, please visit [www.wemakecoloreasy.com](http://www.wemakecoloreasy.com).

If you would like to set up an in home Dewey Color Consultation with Melanie, contact her at 404-943-0779 or send her an email at [melanie@interior-revivals.com](mailto:melanie@interior-revivals.com).

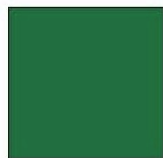
If you would like information on training to become a Dewey Color Consultant, please visit [www.thehomestagersguild.com](http://www.thehomestagersguild.com).

## **Change your Décor, Change your life!** *By Dewey Sadka*

In all of us there is an exciting new world waiting to be discovered. Look around. Do you want to increase passion in your bedroom, culinary energy in your kitchen, or learning in your study? Or maybe you want to consider creating an environment where your child will become more goal oriented. How does this work you might ask? Well, revolutionary, new scientific studies (Publishing in the North American Journal of Psychology) from The Dewey Color System® have proven that a person's color preferences reveals their true inner-self. And now this world-first technology is available in Georgia. Read below how your favorite colors, with the expertise of Melanie Serra, a Dewey Color Consultant, can transform a home to reflect the homeowners' inner passion.



\*Lime Green boosts your ability to be self-investigative, logical, and inquisitive. It's a nurturing green, infused with realistic yellow, and can increase your stamina to question what's missing in a situation or relationship. By asking these questions, you'll figure out what you need to do to make improvements.



\*Green helps you feel more nurtured, and also helps you make others feel more comfortable. Like a fertile soil, it creates a more nurturing, supportive world. Its natural balancing nature will encourage you to listen within yourself for what's needed to make yourself and others feel comfortable.

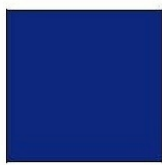


\*Teal boosts your ability to be empathic, diplomatic, and supportive. This futuristic blue, infused with nurturing green, will inspire you to believe that you can create your desired future. (Also see yellow for more on becoming diplomatic)

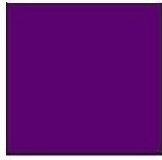


\*Blue helps you to become more of a visionary. Your





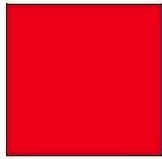
planning and initiating skills will improve. Using this soothing color helps you pull your thoughts together. Its calming effect makes incidental agendas go away so that your dreams and objectives gain clarity.



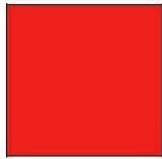
\*Indigo helps you to be more enterprising. You'll feel more self-confident in your ability to carry out your plans. Using indigo, a futuristic blue, infused with directive red, help you to create a well-planned future. This blue shade will also help you to turn your concerns into positive actions.



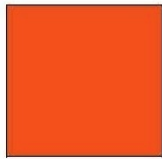
\*Purple boosts your drama and determination, and helps you feel empowered. Using purple, the spectrum's darkest color, also encourages emotional depth. You'll become stronger willed, more determined, and better able to develop new strategies.



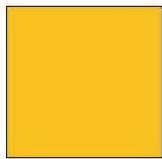
\*Magenta increases your enthusiasm and optimism. This focused red, infused with stimulating purple, will inspire you to start something new. You'll become less suspicious, and open to new adventures and opportunities.



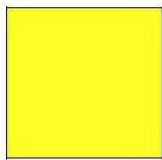
\*Red helps you to become more practical, direct, and resourceful. It directs physical change. You'll gain the impetus and power to speak up and tell the world what you need.



\*Red-Orange increases your self-respect. This focused red, infused with the earth's warmest color orange, will inspire you to use your newfound, improved self-respect to honor your individuality. It will encourage you to accept yourself, and also to appreciate those you love.



\*Orange makes you feel bolder. Using orange, the warmest color in our atmosphere, will help you learn to break down concerns into simple elements. You'll gain the clarity you need to let go of unrealistic expectations, and eliminate dead-end situations. Change will become easier for you.



\*Gold awakens your passionate and playful side. This realistic yellow, infused with warm orange, gives you the power to rediscover what gives you pleasure. You'll be able to prioritize what's fun, and as a result, you'll be open to exciting, playful adventures.

\*Yellow helps you to become more open-minded when you are looking at your own life, as well as that of others. Using yellow, the lightest color in the spectrum, creates an open, more fluid mindset. You'll be able to better see other peoples' points of view, and be more diplomatic and less judgmental.

## Ask Melanie

### How is the Dewey Color Consultation different from your regular color consultation?

My regular color consultations are based on color selection involving light, medium, and dark tones to compliment existing accessories in the decor to add depth, balance and an overall theme to the room.

The Dewey Color Consultation is much more entailed and involves more time and evaluation. You will be emailed a personality color test prior to the appointment. It is suggested that each spouse (or decision maker) take the color test. After they have implemented their chosen colors, they will acquire their selected strengths (i.e. discipline, focus, resourcefulness and so forth) and gain the impetus to better relate to and challenge the world around them. These colors are then implemented into the home décor. The Dewey Color system's fool proof methodology not only creates a harmonious environment but improves the daily lives of each client.

## Upcoming Events

- Melanie will be featured as the guest speaker for the Dunwoody Show of Homes on October 3rd. She will be presenting at Southern Comforts consignment store.
- The next available certification program from the Home Stager's Guild will be August 3rd through the 5th.
- Melanie will be teaching her "Design to Sell" course at Emory on October 6th.

## Many thanks to all our new clients...

Allen Keeter, Andrea Hilbert, Betsy Meeker, Beverly Bentley, Bill Fogarty, Brain Gracon, Candy Sakoff, Christine Terrell, Cindy Flynn, Don Cheek, Jana Miles, Jeanne McCrenshaw, Jennifer Shim, Karen Cannon, Katrina Wolff, Kevin & Deb Cameron, Kim McDonald, Kristen Maxson, Leslie Meshad, Linda Jordan, Lisa Lancaster, Lisa Ravener, Michelle & Tom Henry, Sally Lyle, Sandra Huckabee, Sandy Harris, Stephanie Schiller, Tanya Shifrin, Terri Telljohann, Tracy Navarro, Yvette Sanberg

## Contact Us

Interior Revivals, Inc.  
melanie@interior-revivals.com  
404-943-0779