

INTERIOR Revivals INC.

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Fall Newsletter 2008



Spice Up Your Life With Fall Color!

With autumn approaching it's time to move back indoors and beautify your home with fall color. Look to nature and don't be afraid to embrace color. "Spice colors" are ideal for seasonal decorating. Incorporating hues of orange and red will instill a sense of peace and serenity to your surroundings.

Besides providing an instant updated look, these easy additions will make your home seem warmer and more comfortable. Orange and red look best when married with gold and brown. For a rustic fall look, try mixing spice hues with cooper and bronze.

Read on to learn how orange and red will enhance your décor and affect your mood this season:

ORANGE



Orange tones have a rare quality that only a few warm colors can match. Orange may have gotten a bad rap from overuse in the '70s, but that shouldn't discourage you from using it today.

If used properly it can be very classic and sophisticated!



Lightened orange becomes apricot and is gorgeous when paired with gray or bronze.

Bring a stylish mode to autumn by adding textured throws, pillows, and rugs that are saturated in this color. Orange is a sure winner this fall!

RED



Red is an ideal choice when it comes to fall colors whether its cinnamon, persimmon, cranberry or burgundy.

Red makes a bold yet safe selection for fall decorating. Add red to create a feeling of warmth as the weather gets colder.



There are an abundance of red accessories this season. When making selections for accessories, select fabrics with patterns that are embroidered or embellished with metallic or beaded detail.

Ask Melanie

I have just moved into my first apartment and want to purchase some accessories for the living room. The apartment has a loft like feel and I want to decorate it in a contemporary theme. The problem is that the ceiling over the fireplace is vaulted and I am having trouble finding affordable, large, artwork to fit over the mantle. I am on a tight budget. Can you guide me on the best accessories to purchase to get the most impact?

-Sue Valen

Sue

Here are 5 things that will make your new pad look hip and stylish.

1. Mirror - I would start by purchasing a large door size mirror to go over the fireplace. This will give you impact and fill up that space. Try HomeGoods-\$200.00.
2. Rug - One geometric patterned rug 8 x 10. This will add texture and color and will anchor your seating space. Try Pier One \$299.
3. Lighting - Two matching drum shade table lamps, one floor lamp (in a modern style). TJMaxx \$39 table lamps, \$55 floor lamp.
4. Pillows - To add color, pattern and texture. Target \$20 each.
5. Decorative Vase - Place on the coffee table. This will add a punch of color and make a statement. HomeGoods \$25 or Z Gallerie \$35.

Upcoming Events

- **New Book Deal** - Melanie has teamed up with author Michele Valigursky to write a book on Interior Redesign. They will be submitting the first draft to the publishing company in November. This will be a full color coffee table book with a lot of before and after pictures showing how to re-purpose and redesign spaces using what you already own.
- **Charity Event: Battered Woman's Shelter** - The Home Stager's Guild members will be redesigning 3 battered woman's shelters in the Atlanta area. We are taking donations for furniture, accessories, and cash contributions. *Please help us, help these women in need.* If you would like to donate, please contact Melanie Serra at 404-943-0779
- **2008 IRIS Conference - Riding the Wave to Success** - Interior Redesign Industry Specialist; San Diego, CA October 8th through October 11th. Melanie will be participating on the panel of experts in the "Ready Set, Grow" interactive panel discussion. The panel is comprised of leaders in the redesign and staging industry who will deliver fresh perspectives, new ideas and solutions to the most perplexing business issues. They will offer breakthrough ideas and cutting edge strategies that the business owner can immediately implement.
- **The Home Stager's Guild schedule for 2008:**
October 24th - 26th
November 14th - 17th
The 2009 schedule will be posted next month
- **Dewey Color Course**
November 12th and 13th

Many thanks to all our new clients...

Andrea Denny, Andye Zell, Amanda Sullivan, Amy Swygert, Amy Jones, Barbara Ribner, Belinda Allen, Carol Lander, Cindy McAndrews, D'ette Stratton, Deepti Munjal, Denise Trostle, Deborah Schwartz, Denise Fisk, Frances Etheridge, James Magbee, Johanna Chapin, Judy Ratmeyer, June Gregory, Jennifer Green, Kathryn McGovern, Kathy Stickrod, Kristi Pendlebury, Liz Kihn, Melissa Sheesley, Melissa Malone, Michele Baker-Lindsay, Nehlia Grey, Renee Stein, Robin Years, Sarah Upshaw, Tina Tharpe

Limited Time Offer!

Register for both The Home Stager's Guild AND the Dewey Color Course before January 1, 2009 and receive \$200 off your total tuition cost. To register, visit [The Home Stager's Guild](#).

***Discount will be applied when paying final balance.**

Contact Us

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