

Summer Newsletter 2008



CREATING CURB APPEAL

Simple improvements that will influence your homes overall look and attract potential buyers.

1. Updating your color scheme or even just applying a fresh coat of paint are among the easiest ways to breathe life into your home's appearances.
2. Shutters-Think of shutters as mascara for your windows. Choosing the right style and color for your home will add definition as well as little extra pizzazz.
3. Entry-Set the tone for the rest of your home with a welcoming entry featuring a clear path to your front door, an attractive porch, and a well tended shrubbery.
4. Lighting- Let there be light that highlights the beauty of your home and landscaping. Picking the right fixtures and bulbs are key

JUST A FEW TIPS.....

Paint

For a long lasting finish take these steps: treat any mold and mildew with 3-1 bleach solutions, then power wash. Sand areas that are peeling and spot prime with an exterior latex paint. The ideal temperature to paint outside is when the temperatures fall between 50-85 degrees. Avoid windy days and the hours when the sun light is direct.



Color Adds Punch!

Window boxes provide yet another simple way to improve your homes' exterior. Overflowing with color they offer an irresistible draw to the eye. Consider planting flowers that complement the color of your home. Or for a dramatic look, mix in a second plant that picks up your trim color.

Entry

Symmetry is Key! Place potted plants in pairs to convey a well balanced entrance. Choose larger scale pots and plants to make a statement.

Lighting

Coordinate the light fixtures on your house with existing door hardware. Choose copper fixtures with a lifetime finish if you don't want the color to change.

Shutters

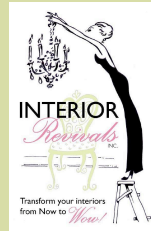
Measure your windows for operable shutters from the inside and still get accurate results. For the height, measure the window from the top to bottom, adding an extra inch to account for the part of the sash that settles inside the window frame.

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[Creating Curb Appeal](#)

[Seminars, Events, & Classes](#)



Upcoming Events

[The Home Stager's Guild](#)

www.thehomestagersguild.com

June 20th - June 23rd

July 18th - July 21st

August 8th - August 11th

September 19th - Sept 22nd

October 17th - October 20th

November 14th - Nov 17th

[Dewey Color Course](#)

www.interior-revivals.com/events.htm

August 12th, 2008

[Lunch and Learn](#)

["The Top 10 Design Secrets"](#)

www.interior-revivals.com/events.htm

July 23rdth 12:00-1:00pm

[Emory Class](#)

["Decorated to Sell"](#)

www.cll.emory.edu

July 12th, 2008 9:30am - 12pm

[Dunwoody Tour of Homes](#)

October 1st, 2008

Contact us for details!

[IRIS Conference Expert Panel](#)

www.weredesign.com/displayconvention.cfm

October 8th - October 10th

San Diego, CA

[Tele-Conference "It's OK to say NO!"](#)
[\(Work & Life Balance\)](#) December 16th,

2008 5:00pm

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